
THEME, PROGRAM, FEES, FORM - Bulletin No 2 - 9 March 2010

Bulletin No 1 (dated 26 January) advised that the Institute's 2010 conference is being planned as a working event at which we will be reviewing the present "State of the VM Nation", identifying changes that are necessary to ensure the community gets the **Value for Money** it is seeking and identifying plans for Institute action to seize the opportunity and give effect to the necessary change.

The Institute's *Road Show* in Nov/Dec 2009 established clear messages that all Value Managers need to embrace if they want to continue in viable practice. Some subsequent additional visits have reinforced those messages. Public policy-makers and many people who implement policies are recognising their need for a disciplined and structured methodology for assessing *Value for Money*. They are accepting that *Value for Money* is a real and worthy objective, not just a "motherhood" statement for tender documentation. They are getting "switched-on" about the need to be serious (not just ticking a box) in demonstrating that public projects and programs are delivering their required *Value for Money*. They are recognising that claims of *Value for Money* need to be substantiated.

Because the conference will be a serious working event, froth and bubble are not on the agenda. The Conference's proposed program is outlined below. There will be no parallel sessions so everyone can attend all presentations. The convenors have provided plenty of time for important interaction over session breaks for teas, lunches etc because the session topics will challenge everyone's established ways. All of us should expect some discomfort and many may be drawn to express that feeling by emission of some steam in session-break conversations.

In keeping with the business focus of the Conference, the convenors have sought (and obtained) *Value for Money* in the conference arrangements. For instance, there will be no printed brochure - rather, all information will be by a series of Conference Bulletins (like this one) issued by e-mail. Conference costs have been structured and negotiated to permit the Institute to keep Registration Fees close to the actual costs the Institute will incur. As a consequence, the Registration Fees are extremely competitive, and especially so, when compared with conferences/seminars/courses/workshops organised by profit-driven enterprises. At the same time, the convenors are committed to have a really nice Conference Dinner at the end of Day 2. In recent years, the Institute's financial position has advanced substantially and the convenors believe that it is therefore appropriate for the Institute to make a modest contribution to the Dinner's fixed costs in order to make it a special celebration and to encourage guests to attend.

All these plans have been developed to make it as easy as possible for every Institute member to attend the conference and the convenors have made every effort (without compromising the special celebratory nature of the Conference Dinner) to keep the dinner's fee aligned with actual costs so that there will be no impediment to spouses and partners attending.

If you are serious about getting or delivering *Value for Money*, professionally or personally, you need to attend. And your domestic standing will have very little Value if your spouse/partner does not share the benefit of the special Celebration Conference Dinner.

1 CONFERENCE THEME

VALUE FOR MONEY - DO YOU GET IT ?

2 PROPOSED STRUCTURE OF CONFERENCE PROGRAM

All conference activities will be held in the SYDNEY OLYMPIC PARK TENNIS CENTRE, Rod Laver Drive, Sydney Olympic Park (near Homebush Bay)

For every presentation, the time allotted includes the time for questions and discussion.

DAY 1 FRIDAY 28 MAY 2010

Conference Desk attended from 9.30 am, tea and coffee served from 10 am on the balcony.

10.30 am to 11.30 - Welcome, Opening and Background - the Institute's President

11.30 am to 12.30 pm - Session 1 - Setting the Scene

two presentations - 30 minutes each

12.30 pm to 2 pm - Lunch (BBQ)

2.00 pm to 3.30 - Session 2 - Client Issues/Concerns

three presentations - 30 minutes each

3.30 pm to 4.00 - Afternoon Tea

4.00 pm to 5.30 - Session 3 - Service Provider Issues/Concerns

three presentations - 30 minutes each

DAY 2 SATURDAY 29 MAY 2010

8.45 am to 9.45 - Session 4 - The Way Forward - Client Issues/Needs

two presentations - 30 minutes each

9.45 am to 10.15 - Session 5 - The Way Forward - Facilitator Issues/Needs

first presentation - 30 minutes

10.15 am to 11.00 - Morning Tea

11.00 am to 11.30 - Session 5 (continued)

second presentation - 30 minutes

11.30 am to 12.30 pm - Session 6 - The Way Forward - Analyst Issues/Needs

two presentations - 30 minutes each

12.30 pm to 1.30 pm - Light Lunch

1.30 pm to 3.30 - Session 7 - The Institute's Responses

Education and Training - 60 minutes

Membership and Registration - 60 minutes

3.30 pm to 4.00 - Afternoon Tea

4.00 pm to 5.30 - Special General Meeting of Members

Consideration of motions to amend Institute's Rules of Association

Other business

6.30 pm for 7.00 - CELEBRATION CONFERENCE DINNER

3 CONFERENCE REGISTRATION FEES

	Members of The Institute	* Other Registrants
Early-bird (must be received by 5 pm Sydney Time on Fri 23 April)	260.00	360.00
Regular (after 5 pm Sydney Time on Fri 23 April)	330.00	410.00
Conf Dinner only (for spouse/partner/guest of a person Registered)	90.00	90.00
Conf Dinner only (if not accompanying a Registered person)	110.00	120.00

* Any person interested in Value Management may apply to join the Institute as an Associate Member for \$ 60 p.a. and thereby gain conference Registration at the rate for the Institute's members. Members' rates are available to members of the Institute's kindred associations: *The Institute of Value Management* (in the United Kingdom) and *The Hong Kong Institute of Value Management*.

The Conference Registration Fee covers attendance on both days plus the Conference Dinner (including table wines). An additional payment is required for guests attending the Celebration Conference Dinner.

4 REGISTER NOW

A Registration Application Form is attached. Applications must be accompanied by full payment by cheque or credit card.

- *Cheques* must be in Australian Dollars (AUD) payable to *The Institute of Value Management, Australia* and payable by a bank trading in Australia.
- *Credit card payments* may be made only by VISA or Mastercard and the Institute will lodge the transaction for processing in Australian dollars.

Please note that while the Institute has an Australian Business Number, it is eligible not to be registered for GST and has exercised that option. Accordingly, The Institute is unable to issue a Tax Invoice and the payer may not claim an Input Tax Credit for the Conference Registration Fee. However, the Registration Fee paid should be fully deductible as a business expense for the purposes of Income Tax.

All Registrations (including amounts paid) will be acknowledged by e-mail after payment has been accepted by the Institute's bank.

Accommodation arrangements, if required, **must be made directly with the preferred hotel** and not through the Institute. Details of four nearby accommodation providers and transport/parking arrangements etc were provided in Bulletin No 1 (issued 26 January 2010).

Enquiries

If you have missed an earlier Bulletin or you would like a copy sent to another person, please contact the Institute's Hon.Secretary, John Fullagar, tel: +61 2 9498 1984 or john.fullagar@bigpond.com.



CONFERENCE REGISTRATION APPLICATION

The Institute respects your privacy, so the information on this form will not be made public. However, for the convenience of Conference Registrants, we intend to issue a list of those attending, with their work affiliations and the names of their dinner guests, so please advise if you do not wish to be included.

NAME AND MEANS OF CONTACT

Name:

Preferred first name (for name tag)

Address for e-mail@

Employer

Your position (or job title)

Postal Address

.....

.....

.....

Phone Numbers work home mobile

DIETARY OR ACCESS REQUIREMENTS ?

Please advise if you have any special access or dietary requirements etc

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MEMBERSHIP DETAILS

Please advise whether you are a member of IVMA or a kindred body (IVM (in UK) or HKIVM)

Please indicate your membership grade

If you are NOT an IVMA member, would you like to apply and gain member conference rates ?



CONFERENCE DINNER GUESTS (please attach an extra sheet if you have more than one guest)

Name:

Preferred first name (for name tag)

Address for e-mail@.....

Phone Numbers work home mobile

PAYMENT DETAILS (please tick or fill-in as appropriate)

My cheque is attached - payable in Australian dollars (AUD) to *The Institute of Value Management, Australia* and drawn on a bank trading in Australia

Details of my VISA or Mastercard follow. I understand that The Institute will submit the payment for processing in Australian dollars.

card number - - - expiry date -

Card type VISA Mastercard

Name on card

I authorise payment of the following (please show number per category);	member	other
<input type="checkbox"/> Early-bird (must be received by 5 pm Sydney Time on Fri 23 April)	\$ 260.00	\$ 340.00
<input type="checkbox"/> Later (after 5 pm Sydney Time on Fri 23 April)	\$ 330.00	\$ 410.00
<input type="checkbox"/> Conf Dinner only (for spouse/partner/guest of a person Registered)	\$ 90.00	\$ 90.00
<input type="checkbox"/> Conf Dinner only (if not accompanying a person Registered)	\$ 110.00	\$ 120.00

I am not currently a member of the Institute but I am interested in Value Management and would like to join the Institute as an Associate Member. I have included the first year's membership subscription (\$ 60.00) and I undertake to submit a completed Application Form as soon as I receive it. \$ 60.00

Signature date

Please return the completed Registration Application Form with payment to:

Mr John Fullagar
IVMA Secretary and Treasurer
24 Mc Intosh Street
GORDON NSW 2072
AUSTRALIA